

Claims:

1. (Amended) A method of creating a medical reference book on a desired topic, comprising the steps of: a) entering [[medical data]] medical reference information in an electronic authoring tool, the electronic authoring tool including: i) a master outline
5 authoring tool, whereby [[the]] an author is able to create a linkage between a diagnosis, an anatomical region, and a pathology; ii) a case authoring tool, whereby the author is able to enter and edit images and text relating to a particular case; and iii) a diagnostic authoring tool, whereby the author is able to create a comprehensive description of the diagnosis; b) transferring the [[medical data]] medical reference information into a
10 content database; c) selecting [[the]] a desired topic about which the [[electronic clinical reference material]] medical reference book is to be created; d) navigating the content database for [[medical data]] medical reference information pertaining to the desired topic; and e) generating the [[electronic clinical reference material]] medical reference book on [[a]] the desired topic.
- 15 2. (Amended) The method of claim 1, further including the step of reviewing the [[medical data]] medical reference information prior to its transfer into the content database.
3. (Original) The method of claim 1, wherein the medical reference book is a printed book.
- 20 4. (Original) The method of claim 1, wherein the medical reference book is an electronic book.

5. (Amended) The method of claim 1, wherein the electronic authoring tool includes one or more graphical user interfaces through which [[medical data]] medical reference information is entered into the content database.
6. (Amended) An electronic clinical reference and education system, comprising: a) a
5 content database containing [[medical data]] medical reference information; b) an electronic authoring tool through which [[medical data]] medical reference information is transferred into the content database; and c) a diagnostic reference system through which a user is able to search the content database for one or more diagnoses.
7. (Original) The system of claim 6 further comprising an expert imaging center
10 protocol advisor for providing imaging protocols.
8. (Amended) The system of claim 6 further comprising a continuing medical education system, that is capable of tracking a user's time in reviewing the [[medical data]] medical reference information, and optionally asking one or more questions pertaining to the reviewed [[medical data]] medical reference information, tracking the user's test
15 performance, and granting the user continuing medical education credits once the questions are successfully answered.

9. (Original) The system of claim 6, wherein the electronic authoring tool further compromises:

- a) a master outline authoring tools, whereby the author is able to create a linkage between a diagnosis, an anatomical region, and a pathology;
- 5 b) a case authorizing tool, whereby the author is able to enter and edit images and text relating to a particular case; and
- c) a diagnostic authoring took, whereby the author is able to create a comprehensive description of the diagnosis.

10. (Original) The system of claim 6, wherein the content database is searchable online.

11. (Original) An electronic clinical reference and education system, comprising:

a) a content management process, designed and configured to integrate authors, tools, content submission, quality assurance, content approval and content staging;

5 b) a system management process, designed and configured to provide system usage tracking and analysis, branding and licensing management, and systems administration;

c) a product deployment process, designed and configured to provide a suite of institutional reference and education materials including a diagnostic reference system, an expert imaging center system, and a continuing medical education system; and

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d) a content database that contains and organizes information relating to, and originating from, the content management process, system management process, and product deployment process.

15 12. (Amended) The electronic clinical reference and education system of claim 11, wherein the electronic [[medical]] clinical reference and education system is related to a professional area of practice requiring recognition of a visual item to assist a professional in making an informed decision based on the visual item presented.

13) (Original) The electronic clinical reference and education system of claim 12, wherein the professional area of practice is medicine.

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14) (Original) The electronic clinical reference and education system of claim 12,
wherein the professional area of practice is engineering.

15) (Original) The electronic clinical reference and education system of claim 13,
5 wherein the professional area of practice is automobile maintenance and repair.